

BISTRO CAFÉ

THE FIRST PLACE TO ENJOY COMPLIMENTARY fare in the North Hall is the Bistro Café, located adjacent to the steps leading down to the convention floor. Your sponsorship includes signage as well as produce placement into the Bistro Café for the morning and afternoon crowds.



ALL SPONSORS RECEIVE THE FOLLOWING:

- Company exposure to over 5,000 attendees
- Company logo included on all sponsorship signage at both the main hotel and on-site at the Javits Center
- Company logo displayed on screen during the Keynote Thought-Leader Breakfast
- Company name and logo — with upgraded listing, prominently in the event program
- Company logo will appear in advertising in PRODUCE BUSINESS magazine during and after the show

