



# CONSUMER MEDIA PROGRAM



- **OVERALL SPONSOR**

*(2 available – non-competitor guarantee)*

**IN ADDITION TO ENJOYING THE BENEFITS** of general promotion at The New York Produce Show, your company will also be entitled to a 5-minute presentation of your product and placement of your product and literature on the tables within the “Connect With Fresh” Consumer Media room.



- **LUNCHEON SPONSOR**

*(1 sold/1 available – non-competitor guarantee)*

**INCORPORATE YOUR PRODUCE ITEM** into one of the dishes served to the consumer media and leave your recipes, literature and contact info on the tables for them to take home.



- **A/V SPONSOR**

**YOUR GESTURE OF SUPPORT** for the Eastern Produce Council and The New York Produce Show will be recognized throughout the “Connect With Fresh” Consumer Media Program with signage placed strategically in areas where A/V equipment is used for this event.