

DIRECTIONAL SIGNAGE

POSITION YOUR COMPANY AS A LEADER in providing “direction” to purchase your produce or services. Every sign with an arrow on it will also have your name as a sponsor.



**THE
NEW YORK PRODUCE SHOW
AND CONFERENCE**
Presented by
EASTERN PRODUCE COUNCIL AND PRODUCE BUSINESS

**CELEBRATING
FRESH** 

**KEYNOTE
BREAKFAST**
←

Directional Signage
Sponsored by
Chiquita