



FOUNDATIONAL EXCELLENCE



• OVERALL SPONSOR

(2 Avail.– non-compete)

IN ADDITION TO ENJOYING the benefits of general promotion at The New York Produce Show, your company will also be entitled to a 3-minute presentation and placement of your product and literature on the tables within the Foundational Excellence Program.



• BREAKFAST SPONSORSHIP

(5 available)

ATTENDEES FROM THE PRODUCE COMMUNITY will gather in the morning before educational sessions begin. If you have a new product that is being introduced, this would be an excellent opportunity to showcase the product.

• LUNCHEON

(4 available)

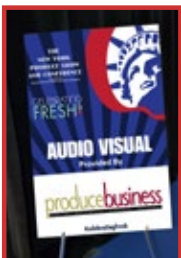
INCORPORATE YOUR PRODUCE ITEM into one of the dishes served to the attendees, and leave behind your promotional materials for them to take home.



• LUNCH PANEL SPONSORS

(5 available)

A PANEL OF INDUSTRY luminaries will be moderated by Perishable Pundit Jim Prevor, who will talk about their roles in the industry and how they climbed the corporate ladder. If you are in the business of promoting industry leadership, this sponsorship is for you.



• A/V SPONSOR

YOUR GESTURE OF SUPPORT for the Eastern Produce Council and The New York Produce Show will be recognized throughout the Program with signage placed strategically in areas where A/V equipment is used for this event.