



GlobalTrade  
Symposium

# GLOBAL TRADE SYMPOSIUM



## • OVERALL SPONSOR

(1 Sold/2 Available – non-compete)



**IN ADDITION TO ENJOYING** the benefits of general promotion at The New York Produce Show, your company will also be entitled to a 3-minute presentation and placement of your product and literature on the tables within the Symposium.

## • BREAKFAST SPONSORSHIP

(5 available)



**ATTENDEES FROM THE GLOBAL PRODUCE COMMUNITY** will gather in the morning before educational sessions begin. If you have a new product that is being introduced in the US or

abroad, this would be an excellent opportunity to showcase the product.

## • KEYNOTE PRESENTATION



**THE GTS KEYNOTE SPEAKER** sets the stage for the theme of the Symposium, so here is an opportunity to be perceived as a leader in international trade both in terms of your products and services but also in terms of intellectual leadership.

## • LUNCHEON

(4 available – non-competitor guarantee)

**INCORPORATE YOUR PRODUCE ITEM** into one of the dishes served to the attendees, and leave behind your promotional materials for them to take home.

## • PANEL SPONSORS

(5 available)



**PANELS OF REPRESENTATIVES FROM** countries exporting to, and importing from, the US will talk about their latest efforts to build trade. If you are in the business to support

international trade in either direction, this sponsorship is for you.

## • A/V SPONSOR



**YOUR GESTURE OF SUPPORT FOR THE EASTERN PRODUCE COUNCIL** and The New York Produce Show will be recognized throughout the Global Trade Symposium with signage placed strategically in areas where A/V equipment is used for this event.