



Ideation FRESH FOODSERVICE FORUM



• OVERALL SPONSOR

(1 Sold/ 2 Available – non-compete)



IN ADDITION TO ENJOYING THE BENEFITS OF GENERAL PROMOTION at The New York Produce Show, your company will also be entitled to a 3-minute presentation and placement of your product and literature on the tables within the Foodservice Forum.

• BREAKFAST SPONSOR

(5 available)



SET THE STAGE FOR NOURISHING THE STOMACHS and the minds of culinary and foodservice professionals all looking for solutions to profitably presenting produce on their menus.

• KEYNOTE PRESENTATION



IF INNOVATIVE PRODUCE OFFERINGS in the New York region is an important part of your marketing strategy, this is the sponsorship for you. This year's speaker will talk about the restaurants and chefs that are making waves in unique produce usage.

• COFFEE BREAKOUT SPONSORS

(2 available)

COFFEE BREAKS ARE GREAT NETWORKING OPPORTUNITIES, and having your logo placed next to the refreshment stands makes a statement that you support the engagement of thought and conversation that betters the industry.

• PANEL SPONSORS

(3 available)

SHOW THE FOODSERVICE INDUSTRY'S TOP CHEFS and produce buyers that you are a serious player in the arena. Each panel of 4 - 5 speakers will be sponsored by one exclusive sponsor.



• IDEATION BREAKOUT LUNCH

(3 sold/ 5 available)



RATED AS ONE OF THE MOST EXCITING SESSIONS of the Forum, each sponsor has the opportunity to have your produce included in the Ideation Challenges during lunch, where each table has a menu challenge that Culinary Students will present to the audience when everyone reconvenes.