



UNIVERSITY INTERCHANGE PROGRAM & CULINARY STUDENT IMMERSION



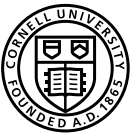
• OVERALL SPONSOR

SOME OF THE BRIGHTEST MINDS in University Ag and Culinary Schools are invited to attend the New York Produce Show and immerse themselves in what this industry is about. We bring in several elite industry mentors on both the supply side and buy side to spend time with the students and get them involved both on a commercial level and on an intellectual level. Sponsors also can interact with students.

• UNIVERSITY STUDENT PROGRAM INDIVIDUAL SCHOOL

5 Schools to Sponsor:

- Cornell University
- Rutgers University
- University of Connecticut
- Penn State University of Delaware
- St. Joseph's University



• INTRODUCTION TO CULINARY STUDENTS

(5 Available)

MEET AND GREET CULINARY STUDENTS at the Opening Cocktail Reception, before the Key-note Breakfast and before and after the IDEATION FRESH Foodservice Forum. Influence them about your product while they are still learning the industry.