

From: NY Produce Show <registration@nyproduceshow.com>

Sent: Wednesday, December 09, 2020 9:46 PM

To: All NYPS Registered Attendees

Subject: New York Produce Show & Conference-2020 : Attendee >Day 2 Event Brief



Dear NYPS Registered Attendee,

Thank you for participating in the virtual edition of the New York Produce Show as a registered attendee! We welcome you!

Day # 2's schedule is full, yet efficiently compressed--with much to see, experience, and do. We encourage you to make the most of every minute.

Log-In: [Click here](#). If you don't remember your password, select the "forgot/reset" password option and follow the prompts.

Schedule: [Click here](#), then scroll down to view Thursday's (12/10) schedule.

General Sessions (11:00 a.m., eastern): Don't miss the next series of insightful video interviews where Jim Prevor--the Perishable Pundit--discusses an array of timely topics 1-on-1 with industry leaders across multiple sectors. The day # 2 line-up of speakers is referenced below. Simply navigate to "Sessions>[Agenda & Speakers](#)," then click on "View Session" and you'll be able to view the day's video programming

On-Demand Videos (24/7): [Click here](#) to view the videos from the day # 1 General Sessions. Social media is abuzz with quotes & perspectives from today's contributors.

Help! Don't forget the Frequently Asked Questions page is a click away: [FAQ](#). Or, if you encounter any challenges, please look for the "Help" icon in the lower right hand corner of your screen.

Before we close, here is one observation from day # 1 that may prove helpful. A careful read may pay valuable dividends.....

Though virtual, we wanted our attendees and exhibitors to connect with one another in as close to a face-to-face manner as possible. To achieve this, we strongly encourage you to fully leverage the "1:1 Video Meet" feature. Let us explain....



1:1 VIDEO MEET



MEET LATER



CONTACT



INFO

When the expo hours begin tomorrow at 1:00 p.m. (eastern), we recommend that when you visit a booth, take a moment and click on the "1:1 Video Meet" button. This will immediately open up a video session. Presuming not otherwise busy, you should immediately be warmly greeted by exhibit booth personnel.

Whether you're re-connecting with a long-time supply-chain partner or looking to establish a new business relationship, there is no substitute for a face-to-face conversation. Given the circumstances of 2020, this is as close as it gets!

Like a live event, the conversation begins with "Good to see you!" or "Pleased to meet you." These are the greetings that lead to business conducted and lasting friendships.

Thank you for giving it a go!

In closing, we thank you again for your participation in the virtual New York Produce Show. We also ask you to join us in recognizing the generous support of our sponsors, noted below. Continued best wishes for a successful and memorable conference.

The New York Produce Show

THE NEW YORK PRODUCE SHOW AND CONFERENCE
www.nyproduceshow.com

Thursday December 10, 2020

 Vic Savanello VP of Produce SpartanNash	 Paul Kneeland Vice President Gelson's Market
 Jay Schneider Director of Merchandising Acme Markets	 Jeff Cady Director Produce & Floral Tops Markets
 Tom Murray VP Produce & Floral Roche Bros.	 Mark Jewell Category Manager Produce & Floral Hannaford Supermarkets

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